

AN - ENTREPRENEUR

- R. H. MORE



If one wants to sum up all the traits and abilities of Shri. Rohidasji More - Managing director of the Universal Group - Manufacturers of Construction Equipments and Machinery one can definitely say "He is a self made entrepreneur with a vision".

He hails from a small village situated on the outskirts of Pune city near National Defence Academy. Born on 4th February 1949, he completed his formal education and technical courses successfully upto 1974. Initially, in the year 1975, he entered in the field of supplying precision parts and assemblies under the name 'UNIVERSAL'. This enabled him to get the feel of the industrial field and develop contacts in the market. His customers list included prestigious Multi - Nationals and Ltd. concerns like TELCO, ALFA-LAVAL, SANDVIK, HMT, BMD, WIMCO....

He Specialize himself in designing lubricating systems. He developed machines such as concrete block making machines, sand washing machine, service lift / elevator, wheel Barrow, Hoist, Weigh Batchers, etc. which are now being used in construction industry.

He has to his credit many import substitution items, the most prominent among them being an auxiliary pump for "Prithvi Missiles" which was highly appreciated of Dr. Abdul Kalam.

The turnover of his industries is above four crores and he has recently exported equipment to Sri Lanka and some African Countries.

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